ITED STATES PATENT AND TRADEMÅRK

Group Art Unit: 3622 Examiner: Arthur D. Duran (703) 305-4687 (703) 872-9326 /fax AMENDMENT AND RESPONSE to the Non-final Office Action Mailed August 29, 2002 (Paper No. 8)

Application No. 09/540,214 Attorney Docket No.: 00-006

**INDIFFERENCE** 

BASED ON BRAND

METHOD AND APPARATUS FOR

CONDUCTING A TRANSACTION

Customer No. 22927

CERTIFICATE OF MAILING

Attorney Docket No. 00-006

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to: Assistant Commissioner for Patents, Washington, C. 2023

March 3, 2003.

Dated: March 3, 2003

ronika S. Leliever

**Assistant Commissioner for Patents** Washington, D.C. 20231

Dear Examiner:

Applicants:

For:

Walker et al.

Application No.: 09/540,214

Filed: March 31, 2000

POUP 3 2003 EL In response to the Non-Final Office Action mailed August 29, 2002, Taker No. 8), entry of the following amendments and consideration of the following remarks into the above identified application are respectfully requested.